## JAMES ISLAND PUBLIC SERVICE DISTRICT RESOLUTION NO. 22-10

WHEREAS, the James Island Public Service District (JIPSD) Commission and staff have conducted two public strategic planning work sessions on August 15, 2022 and October 17, 2022, including an analysis of the JIPSD's Strengths – Weaknesses – Opportunities – and Threats (SWOT Analysis); a Weighted-Voting System to help prioritize initiatives; as well an online Community Survey for the public to help prioritize JIPSD initiatives as shown in the attached JIPSD Strategic Plan; and

WHEREAS, strategic planning is a disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does, and why it provides the services it does; and

WHEREAS, there are numerous benefits to strategic planning, including: organizations can increase effectiveness and efficiency, improve understanding through better learning, make better decisions, enhance organizational capabilities, as well as improve communications and public relations; and

WHEREAS, the JIPSD Commission, staff, and community stakeholders have identified six (6) priority strategic goals of the Strategic Plan to enhance the community, which are: (1) Improve Communication, (2) Make Needed Capital Improvements, (3) Invest in Machinery & Equipment, (4) Retain – Recruit & Develop Talented Staff, (5) Improve Internal Operations, and (6) Improve Relationships with Partner Organizations; and

WHEREAS, the JIPSD Commission has reviewed the proposed Strategic Plan, including the strategic goals as outlined in the attached documents, at the December 12, 2022, regular meeting.

**NOW THEREFORE BE IT RESOLVED** that the JIPSD Commission hereby adopts the attached JIPSD Strategic Plan for 2023 - 2027.

Adopted by the JIPSD Commission this 12<sup>th</sup> day of December 2022.

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Chair James Island Public Service District

Secretary, James Island Public Service District